

MYSORE DASARA EXHIBITION, 1938

24th September to 9th October 1938.

Last date for reservation of Stalls, etc. 20th August 1938.

Last date for the receipt of Advertisement Matter and
Blocks, if any 1st September 1938.

Best place to learn new methods and earn more. Just the
place to advertise with profit to yourself and benefit to others.

Participate in the EXHIBITION, and invigorate
AGRICULTURE, INDUSTRY and TRADE

Large numbers of buying public from all parts of India
will be visiting **MYSORE** during the
Mysore Dasara Exhibition.

 *All Facilities will be given to Exhibitors*

A HANDBOOK and GUIDE to the

EXHIBITION

in English will be issued and will command
an extensive sale as in previous years. There is
space in it for only a limited number of
ADVERTISEMENTS.

For Prospectus, Advertisement Rates, etc., please write to:—

THE SECRETARY, Or S. S. RAJAN, Esq.,
Mysore Dasara Exhibition Committee, Advertising Consultant,
MYSORE. Shahibagh House, Ballard Estate,
BOMBAY.

(For Advertisements outside the State.)